

How to make your video entry

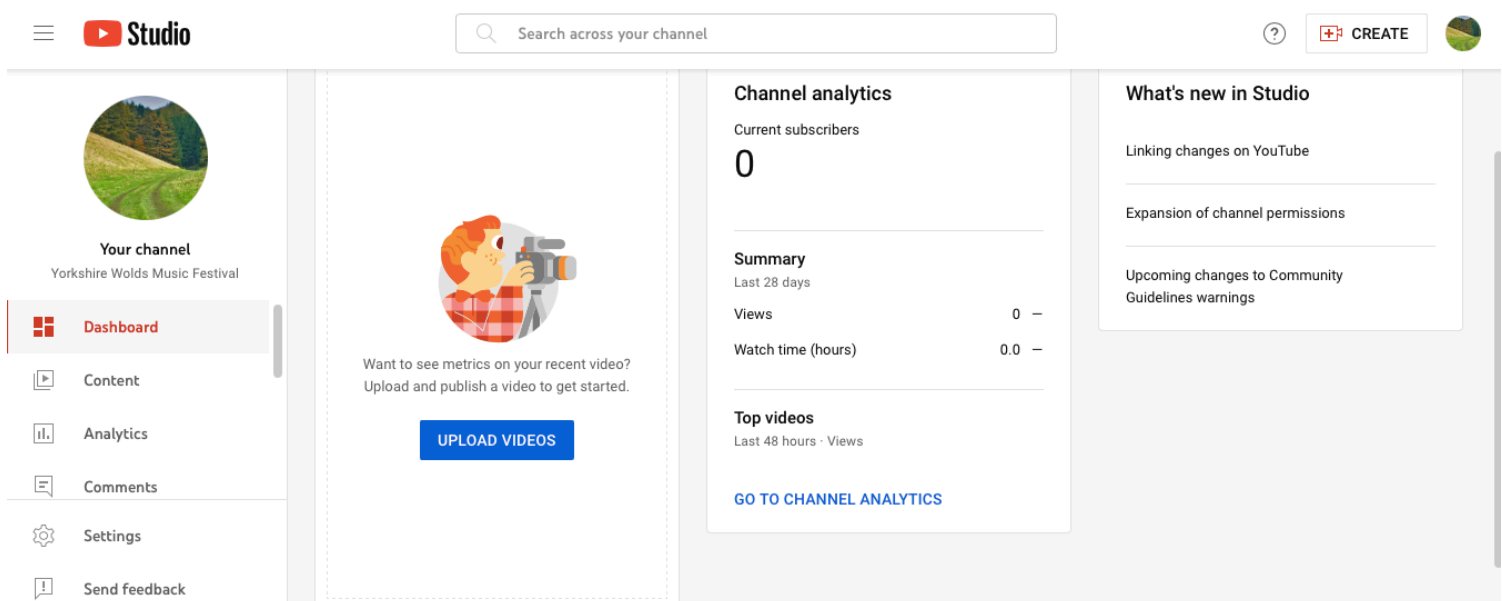
Firstly, choose your repertoire carefully. We really want to see what you can do, and you're welcome to play more than one piece. Just look at the guidelines on the welcome page and make sure that the video isn't over the time limit for the category you're entering.

Video quality. You don't need to pay for a fancy recording - a smartphone will do. That being said, please play it back and check that the sound and visuals are ok before you upload it. Make sure you have good lighting and that the camera is positioned so we can see all of you. We want to see you, not your sofa, the piano or your music stand! Also, check sound levels and balance - we don't want you to be drowned out by the piano.

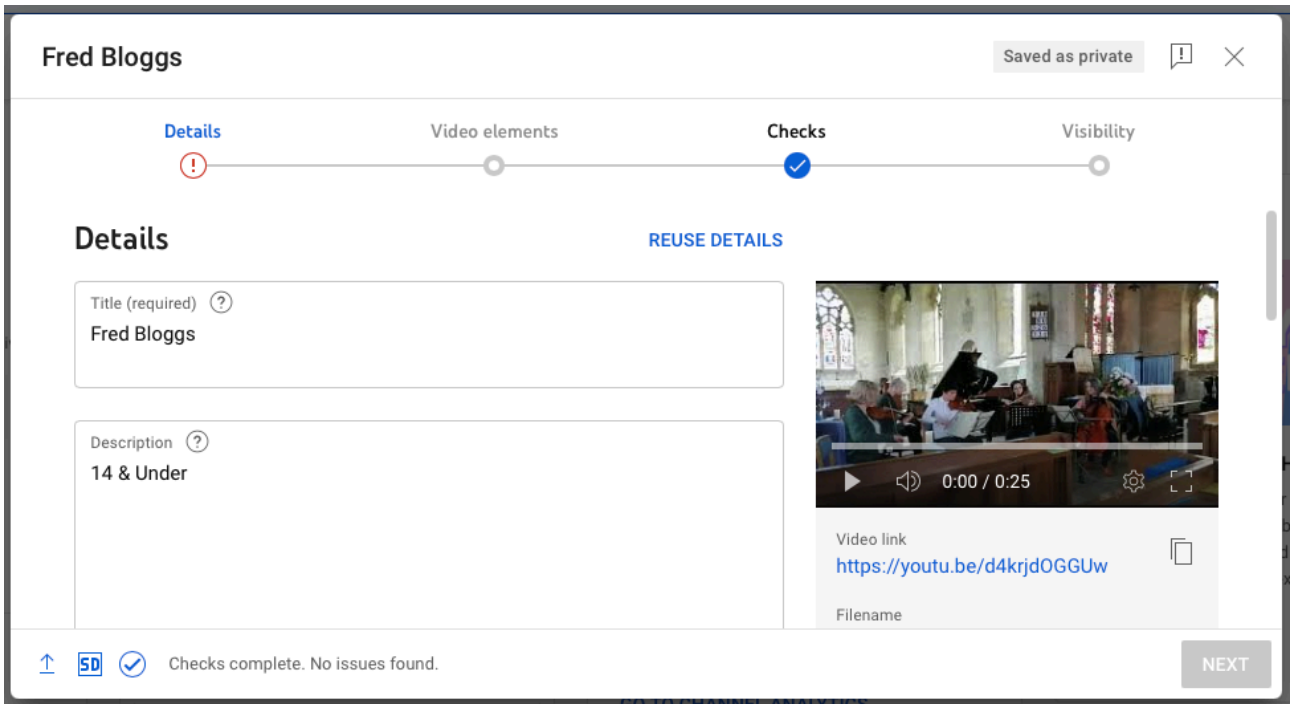
Do as many takes as you like and choose the best one. The recording must be done in one take. Save it as an MP4 file.

You'll need to open a YouTube account if you don't already have one. Upload your video to your YouTube account. Here's a step-by-step process:

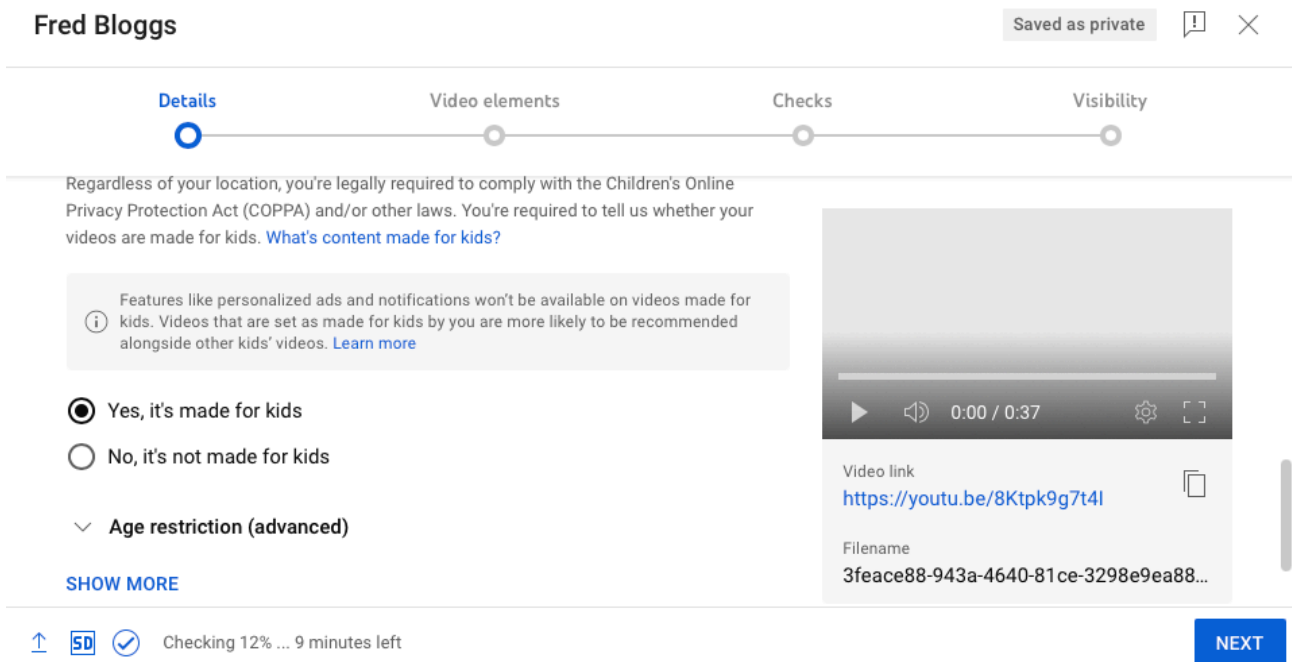
- 1) Go into Studio. The page will look like this. Click on the blue UPLOAD VIDEOS button, and drag & drop your file



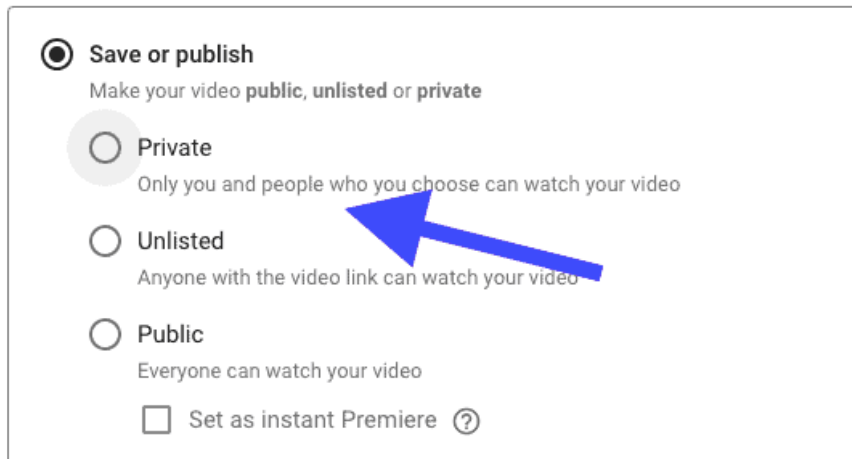
- 2) Next, fill in the details about your video - for **Title**, put **your name** and for **Description**, put the **category** you're entering (see example below)



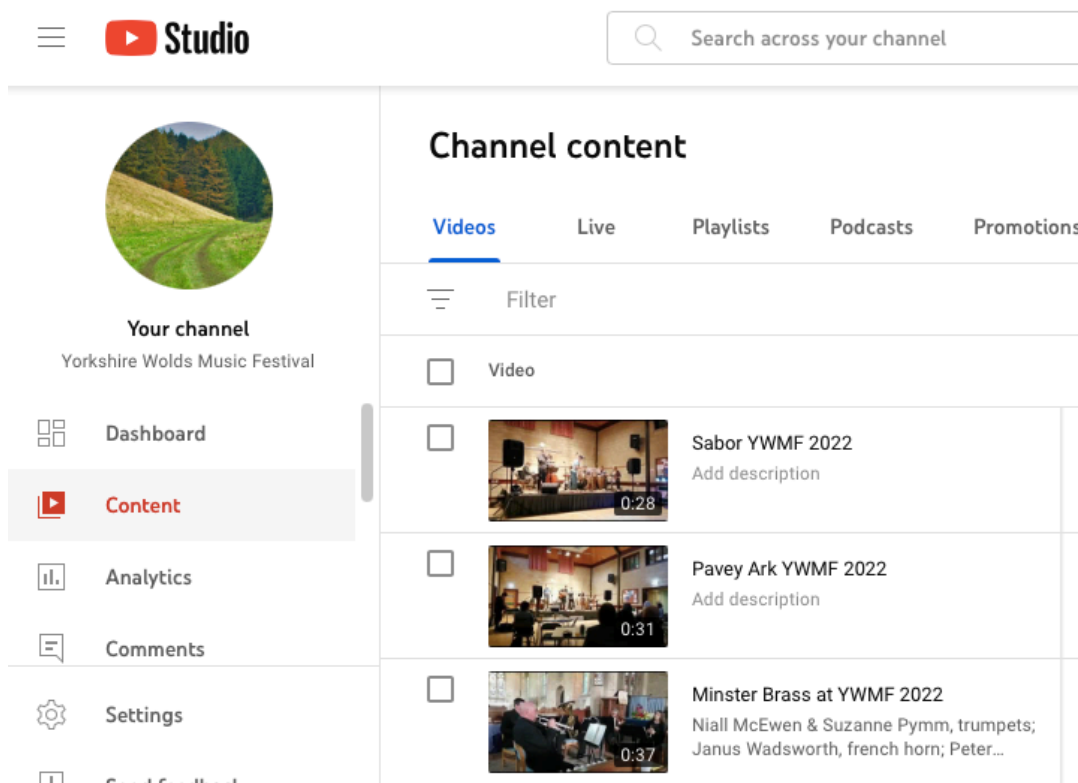
- 3) Scroll down and click **Yes, it's made for kids**, then click NEXT a few times, then SAVE



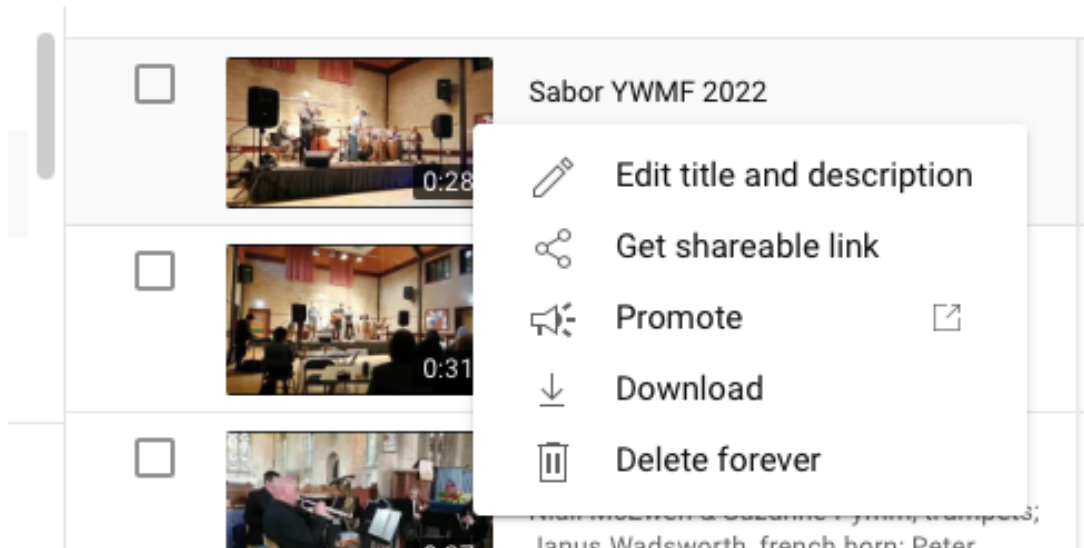
4) Click **Save or publish**, then select **Private**



5) Check that your video has appeared in the Channel Content by clicking **Content** on the menu to the left of the screen. Your video should appear at the top of the list of video thumbnails



- 6) If you hover over your video you'll see three dots. Click on the dots and the following options become visible. Click on **Get shareable link** and the link to your video will be saved to your clipboard



- 8) Open the [entry form](#) and paste the link into the relevant part of the form (see below). You'll need to pass a separate link for each video submitted. Once you've done this, complete the rest of the entry form and submit it.

A screenshot of a web form titled "East Coast Young Musician of the Year". The form is displayed in a light green border. At the top, there is a colorful banner with musical instruments. Below the banner, the title "East Coast Young Musician of the Year" is centered. Underneath the title, the email "ywmusicfoundation@gmail.com" is shown with a "Switch account" link and a "Draft saved" notification. A red asterisk indicates a required question. The form contains an "Email *" field with the value "fred@bloggs.com" and a dropdown arrow. Below this is a text area with the instruction: "Please check before continuing that you have uploaded your video entry/entries. If * you are unsure how to do this, click [here](#). You will need a separate video for each class or instrument entered. Copy the link(s) to your video(s) into the space below:". At the bottom of the text area, there is a label "Your answer" and a horizontal line for input.

Congratulations, you're all set!